

# Film for Learning - Project summary



# Project description

Film for Learning (FFL), is an exciting new teacher and senior leader professional development opportunity, potentially funded by the Paul Hamlyn Foundation. Designed, by the end of the project, to be self-sustaining and to impact on whole school literacy attainment and pupils' additional skills, it aims to develop teachers and senior leaders as drivers of whole school change through engagement with film-led teaching and learning.



# Project shape and duration

- Film for Learning aims to professionally develop participating senior leaders and teachers' leadership qualities, and teachers' capabilities in using film as a tool for teaching and learning, in order to create a positive impact on pupils' literacy attainment and additional skills
- Central to the project is the participation of 1 senior leader and 2 KS2 teachers from each school
- Film for Learning is a 4-year project. Senior leader and teacher development will take place over 3.5 years of the project
- Monitoring and evaluation only will continue in the last 6 months of the project to measure whether the project has become self-sustaining and the extent to which Film for Learning tools, frameworks and techniques continue to be used within the school



# Previous project learning

Film for Learning builds on the major successes of our previous research projects including the PHF funded Full STEAM Ahead (FSA) and the work of our research partners, the British Film Institute and the Bradford Media Literacy Project.

Two key areas of learning from previous research form the foundational pillars of FFL:

- A duration of longer than one year provides significant consolidation of skills and competencies for teachers (and therefore additional benefit to students)
- Ongoing senior leadership involvement, and more than one teacher working together collaboratively within each school, facilitates greater penetration into the culture and ethos of the school



# Film for Learning - Educational aims

- To improve young peoples' engagement, participation and attainment in literacy, through film
- To support teachers and senior leaders' professional development and collaboration with other schools in the local area
- To empower a change in the culture and ethos of participating schools through film-based learning
- To maximise reach of the project throughout the school and beyond the intervention period
- To advocate the benefits of the project to stakeholders across the arts, cultural and education sectors, increasing focus on the school's achievement



# Film for Learning - Benefits for senior leaders and teachers

Film for Learning:

- is firmly based on recent successful, independently-evaluated research
- enables schools to engage in effective and sustainable curriculum-linked training
- supports teachers professional development to teach and assess in new and exciting ways through film, and develop leadership skills
- supports senior leader professional development through school development planning and a senior leader peer group



# Film for Learning - Benefits for pupils

Film for Learning will:

- provide opportunities for pupils to engage with film, access the arts and benefit from the positive impact of film on learning, attainment and personal wellbeing
- increase pupil engagement with the curriculum through high quality learning activities, analytical film watching and filmmaking
- raise pupil aspiration and develop key skills, thinking skills and personal capabilities (TSPC)
- remove traditional barriers to learning by allowing children to learn through film watching, and present their ideas and work using filmmaking



# Film for Learning - Benefits for schools

- The equivalent of over £16,000 of investment in staff professional development
- Building in-school capability, across the school, in using arts-based teaching and learning strategies
- Senior leaders will lead an impactful intervention, supported by staff, and create a positive change within their school
- Teachers will have access to an online learning platform containing teaching materials, tools and frameworks, and exemplars produced by pupils
- By year 3, the site will be developed to include online learning courses, offering an opportunity for participants to certificate their learning and professional development
- Additional opportunities open to the school through our Core Offer, such as free festival attendance, video on demand and filmmaking
- Opportunities to broaden the school's educational community through working collaboratively with other local schools





# Where has Film for Learning come from?



# Impact of previous project Full STEAM Ahead (FSA)



Click on image to play video

# What our senior leaders said about FSA

- *"Pupils really enjoyed the project and feedback was extremely positive. They took control of the learning and were independently setting their own targets and achieving more than we had originally planned. Their levels of enthusiasm and excitement were unprecedented."*
- *"Both (teachers) took on the role of the CPD [...] training 35 staff. Neither of them have had a leadership role before. It's not that I ever doubted they could do it. With one of the them in particular I was just quite amazed at how confident and able and relaxed they were in delivering it [...] they both believed in what they were doing, had trialled it and witnessed the benefits that impacted on the children in their class. They had no problems standing up and showcasing and selling and sharing what they had done with the rest of the staff."*
- *"Our partnership with Into Film had many positive benefits: the expertise of Into Film and their partners, the use of Into Film's classroom-ready resources, their experience of working with teachers, senior leaders and the curriculum, the opportunity for all the schools involved to share good practice with each other, the professional level of training, the structure and deadlines, including the opportunity for reflection and taking stock (a plan, do, review cycle), and finally Into Film's support, reassurance and enthusiasm (which was contagious)."*

# What our teachers said about FSA

- *"The levels of engagement (particularly in boys) has increased significantly during the film in writing units. Quieter children have got more involved in group tasks and with peer support, children with SEN have been able to access the work. Often, the boys are not excited about writing and find the way the school teaches it as a bit boring, so to see them excited about writing lessons and improved behaviour in lessons has been fantastic."*
- *"They're seeing [results on film] straight away, they like that. The immediate product. And they can change it. It's not permanent, they can delete it, they can move it around if they don't like something. Whereas on paper it's there. They don't use Tippex, they don't take things out of their books. It's there and it stays there. For all children that can be quite challenging, but for this they can take things away and add things to it."*
- *"Whenever we'd come back from the training sessions, we'd go back with new ideas, the staff would be asking about it. Every so often in staff meetings we'd have time to disseminate and feed back to the staff things we're doing. So we're seeing it trickle down to them as well and they are now making use of the resources, they're asking lots of questions."*



# What our KS2 Pupils said about FSA

- *"Watching the films and getting to write our own from what we've seen [has been most enjoyable]."*
- *"In class we've used films for lots of subjects. We've studied music, made maths movies to help teach younger pupils and made a video about Irish workhouses using the green screen."*
- *"It's made me think that I could also be involved in films in the future. I've watched clips from other countries and learned about those countries."*
- *"Teamwork [is really important]. Work together. If they don't it just won't work out as well as if you work together."*
- *"We get put with different partners to see how we get along. Different people have different ideas so we get different films each time."*
- *"If we do Film Literacy and we hear it, our imagination kind of goes crazy."*
- *"It's been fun working together."*



# What does our new project, Film for Learning, look like?



# FFL Schools and FFL Partner Schools

- Film for Learning will work with 10 schools in each city. 5 schools will be in the 'FFL Schools' model and 5 in the 'FFL Partner Schools' model. An aim of the project is not only to build capacity within both Into Film FFL and FFL Partner Schools, but also to support skills-sharing and strengthen collaboration between schools
- The aims for all schools are identical but the delivery model is slightly different:
  - All schools will access exactly the same training and support but FFL Partner Schools professional development will be through online training and the existing face-to-face training that Into Film delivers across the UK.
  - FFL Schools will get more direct support and intervention whereas FFL Partner Schools will work in a more self-directed manner
- Ideally, FFL Partner Schools will be nominated by FFL Schools from within their local area community or multi-academy trust. FFL schools should nominate an interested school with whom they would like to develop closer, collaborative links during the project



# Summary of delivery models

## **FFL Schools (Delivery by Into Film's partner in each city)**

- Into Film's Core Offer
- Certificated face-to-face CPD
- Film for Learning online site

## **FFL Partner Schools (Delivery online/or in a local venue within each city)**

- Into Film's Core Offer
- Certificated online CPD and in-venue local face-to-face training
- Film for Learning online site

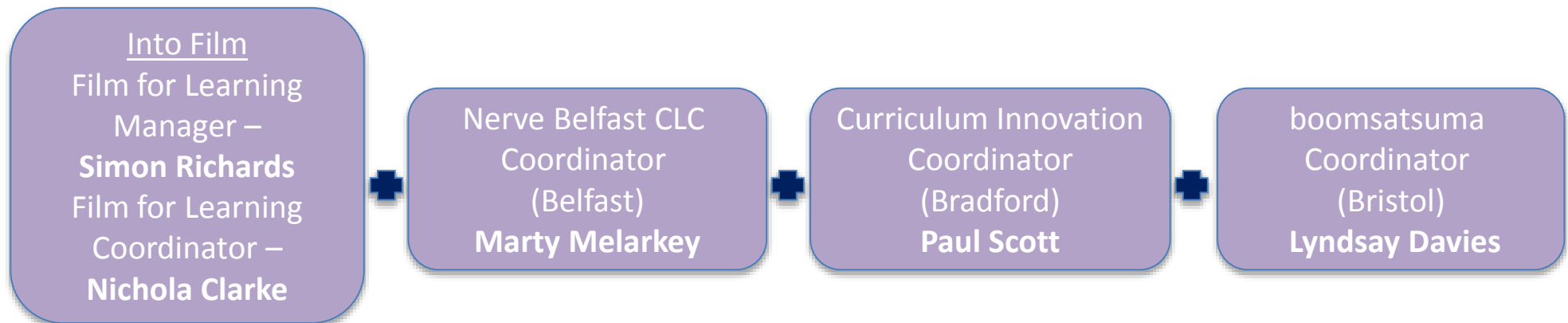




# Film for Learning Locations and Partners

Film for Learning will take place in 3 sites; Belfast, Bradford and Bristol and will be delivered collaboratively with our partners Nerve Belfast CLC, Curriculum Innovation (Bradford), boomsatsuma (Bristol). The project will also be supported by Bradford City of Film and Bristol City of Film.

Each school will be supported by a facilitator based within their region and an Into Film Project Coordinator, who will support facilitators from the 3 cities.



# Participation

| Participants              | Number in each city                          | Total across 3 cities                          |
|---------------------------|--|--|
| Schools                   | 10<br>(5 FFL Schools, 5 FFL Partner Schools) | 30<br>(15 FFL Schools, 15 FFL Partner Schools) |
| Senior leaders            | 10   | 30   |
| KS2 teacher/ film leaders | 20   | 60   |
| KS2 Pupils                | Approx. 600                                  | Approx. 1800                                   |



# Into Film's Core Offer for all schools

FFL and FFL Partner Schools will be supported to engage fully with the Into Film Core Offer through:

- Access to Into Film's 'Film for Learning' site and by downloading free Into Film resources including PPTs, films and film clips, examples of pupils' work and bespoke video resources
- Access to face-to-face and online professional development opportunities
- Certificated/badged status for the school as an 'Ambassador/partner school' and teachers as certificated Into Film teaching practitioners
- Provision of opportunities for pupils to participate in a literacy-focused Into Film Club, which supports the overall learning aims of 'Film for Learning' and which can be run in or outside class time



# Into Film's Core Offer (cont.)

- Access to free short films via our upcoming 'video on-demand' streaming service
- Attendance at the UK-wide Into Film Festival for young people and teachers
- Engagement in filmmaking and animation through use of free, inclusive materials that promote diversity, aspiration and pupil voice
- Development of in-school PSHE delivery through the use of film-based materials
- The development of a cascaded and sustainable model of teaching and learning which will impact on the whole school



# Benefits for schools

**FFL Schools and FFL Partner Schools** will benefit from a bespoke programme of training to support professional development:

- senior leader training will focus on the senior leader's own professional development, the changes they would like to see in their school as a result of the project, their role in embedding change and the impact that the senior leader can have on the project within school
- teacher training will upskill teachers in film/digital literacy skills, focus on creating impact and assessing pupil learning and professionally develop teachers as film leaders



# Teacher development for all schools

Access to face-to-face and online training in a range of subjects including:

## **Literacy through film**

Teachers will be supported to use PPT presentations with embedded film clips and short films in the classroom, alongside worksheets and frameworks (all supplied) to aid critical analysis, deduction and inference, creative writing, poetic writing, 'reading' film, and a range of other topics.

## **Curricular filmmaking**

Teachers will be supported to use filmmaking in class as a way of assessing pupil learning. Pupils will make curricular films on a range of topics, enhancing topical knowledge, time management, teamwork and a range of other thinking skills and personal capabilities.



# Teacher development (cont.)

## **Leadership skills**

Teachers will develop their leadership skills through training and peer support. Teachers from FFL and FFL Partner Schools will have opportunities for collaboratively sharing good practice through the delivery of in-school training for peers and the wider educational community.

## **Teacher support**

FFL Partner Schools teachers will be supported at twilights by the project coordinator and through telephone and online support.

FFL School teachers will be supported in-school by facilitators who will assist with the planning and delivery of film-based lessons and peer-training or through telephone and online support.



# FFL Partner School's commitment at a glance

- Each school will nominate 1 senior leader and 2 KS2 teachers to participate in the project
- KS2 teachers to:
  - Attend an induction day, participate in 5 training opportunities (either online or face-to-face in-centre training events), and a final sharing event, over 3 academic years
  - Participate in implementing the training through in-class film-based teaching and learning activity
  - Set baseline and end of year pupil assessments and support the evaluation of the project
  - Cascade skills to peers in year 3
- Senior leaders are required to:
  - Attend 1 training event per year and the final sharing event
  - Visit the classrooms of participating teachers once per term
  - Engage in occasional project updates/telephone interviews with the project coordinator/evaluator
  - Support teachers to cascade skills to peers

**Please note:** All training events are compulsory for project participants (our funding is dependent on this)





# Overview of 4-year project

## **March 19 – June 19**

The project will begin with an introduction to the Into Film Core Offer. All schools to be set up with a 'literacy' Into Film Club to access films. School leaders work with Into Film and project partners on school objectives and a shared assessment framework.

## **Sept 19 - June 20**

Film literacy teacher training begins, teachers deliver, monitor and evaluate project within KS2 classes.

## **Sept 20 – June 21**

Consolidation and expansion of teacher skills. Teachers participate in Film leadership development, culminating in delivery of whole school staff training. Project delivery utilises Into Film's 'core curriculum'. Main year for measuring project outcomes.



# Overview of 4-year project

## Sept 21 – June 22

Into Film and partners conclude delivery of teacher professional development events. Project continues and teachers from FFL and FFL Partner Schools co-deliver a 'shared education' event to disseminate project learning. Into Film continue to monitor and evaluate the extent to which the project continues autonomously.

## June 22 – Dec 22

Into Film and partners launch advocacy campaign to the wider arts, cultural and education sectors and invite schools' participation in dissemination of learning.



# Project structure – Year 1

## January 2019

- Recruitment/nomination of **FFL Schools/FFL Partner Schools** and agreements signed
- Schools share methods for agreeing progress in Literacy at KS2

## February/March 2019

- FFL and FFL Partner Schools participate in an induction training day in their local city
- Senior leaders and teachers complete baseline surveys
- Programme begins in school, access provided to Into Film's Core Offer, Film for Learning site and a closed Facebook group
- Senior leaders visit classroom/film club at least once per term

## September/October 2019

- FFL Partner Schools attend IF local area/online training, and FFL Schools' attend teacher and senior leader development training with local delivery partner. All schools deliver the Film for Learning programme
- Teachers from FFL Partner Schools attend a twilight in their local city/Teachers in FFL Schools each receive ½ day of in-class support from a practitioner for practical delivery

# Literacy evaluation research

One of the key aims of Film for Learning is to increase literacy attainment for KS2 pupils. To measure this we plan to find the most effective tool that will work in both England and Northern Ireland.

We are requesting that each school sends us the current method that they are using to agree progress in literacy, across all Key Stage 2 year groups.

We hope to begin researching literacy evaluation methods as soon as possible. Please send yours to your contact at Nerve Belfast CLC/Curriculum Innovation/boomsatsuma, or to your Film for Learning Coordinator at [nichola.clarke@intofilm.org](mailto:nichola.clarke@intofilm.org)



# FFL Partner School Senior Leader commitment

Senior leader involvement in this project is essential to its success. Participating senior leaders will be asked to:

- Send us examples of your methods to agree progress in literacy for KS2 pupils
- Nominate 2 teachers to engage with Film for Learning over the project duration
- Attend the induction event for a ½ day senior leader event, a senior leader twilight each year, and the final sharing event (1 day)
- Observe a Film for Learning lesson with participating teachers' class/Into Film Club at least once per term and engage in follow up meetings with the project coordinator
- Support teachers as they work towards building and cascading their skills throughout the staff in year 3, and in collaborating in skills sharing with FFL Schools, also in year 3
- Engagement with the senior leader surveys and evaluation tools
- Support the project coordinator in gathering monitoring and evaluation data



# FFL Partner School Teacher commitment

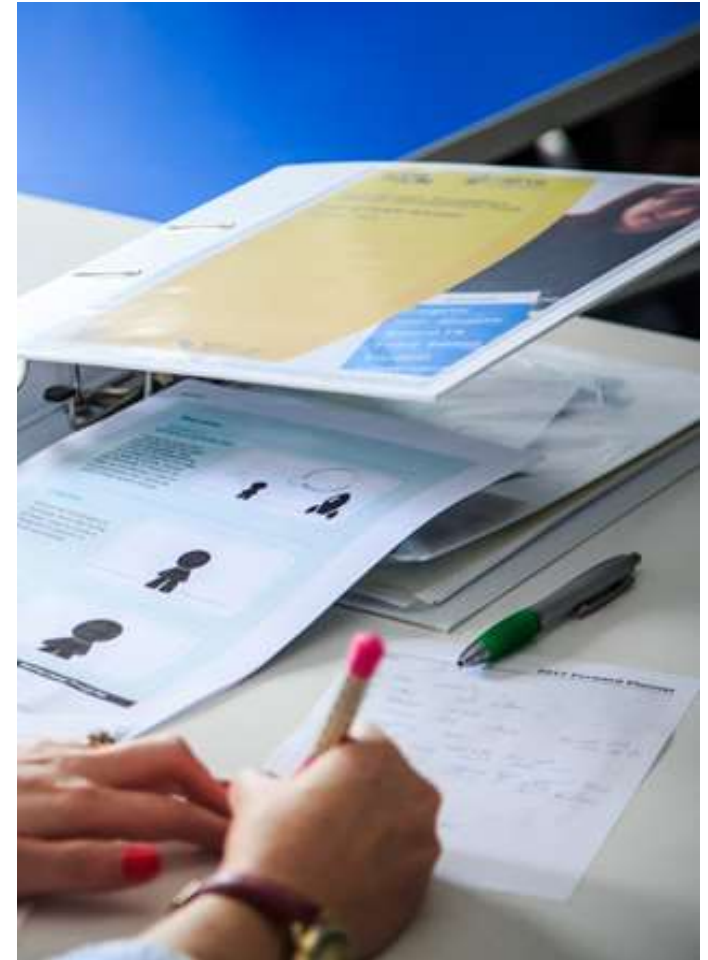
Teacher capacity building and leadership development is at the heart of this project. Teachers will be asked to:

- Sign up to, and engage with the Into Film Core Offer
- Participate with all requested project training events (online or in-centre face-to-face events):
  - 1 Induction day and 1 training event in year 1
  - 2 training events in year 2
  - 2 training events in year 3
- Engage with the programme – including delivery of the Into Film Core Curriculum with KS2 classes
- Facilitate one classroom/Into Film Club visit per term from senior leader
- Conduct formative and summative evaluation of student progress, own professional development and the programme (fully supported)
- Collaborate in the dissemination of skills through delivering training in own school and collaboratively with FFL School (fully supported)
- Attend the final sharing event in Year 4



# Next steps – Schools

- Schools share methods for agreeing progress in Literacy at KS2
- FFL Schools nominate an FFL Partner School to work in collaboration with, on the project
- All Schools nominate 1 senior leader and 2 KS2 teachers to engage in the project
- Senior leaders and teachers attend a meeting with their delivery partners in January/February to hear more about the project and ask any questions
- Committed schools complete signed agreements
- All schools attend induction day in February/March and begin to access and engage with the Into Film Core Offer



# Any questions?

